

D-2 CALCULATING MAXIMUM SIGN AREA FOR A SIGN-LOT (Amend 20)

Step 1: Calculate $A \times B \times C \times D$ (for every frontage) = E

Step 2: Calculate $.06 \times$ GROUND FLOOR AREA of the primary use building; enter it as "F:" *only* if it is less than "E;" leave "F" blank if it is more than or equal to "E."

Step 3: Maximum sign area = the lesser of "E" and "F."

A. The ZONAL BASE RATE is:

R1, R1A, R1B, R1U, R1Z, R2, R2U	= 6 sq.ft.
R3, R3W, R3U, R4W	= 20 sq.ft.
INSTL: RES./RURAL (Amend 5)	= 20 sq.ft.
NBU, MR	= 30 sq.ft.
NB, OR, GB, HB, CB, CBW, I1, I2, I3	= 40 sq.ft.
A, AW, AA, FP	= 10 sq.ft.:

B. The ROAD SPEED LIMIT FACTOR is:

up to 30 mph	= 1.0
31 to 44 mph	= 1.5
45 to 55 mph	= 2.5 (Amend 1)

C. The BUILDING SETBACK FACTOR is:

0' to 59' = 1.0	201' to 300' = 2.5
60' to 100' = 1.1	301' to 400' = 3.0
101' to 150' = 1.25	401' to 500' = 3.5
151' to 200' = 1.75	501' or more = 4.0

D. The FRSTNDNG SIGN USE FACTOR is (See 4-8-6):

bldg. setback less than 25' = NA (Amend 5)

0% of allowance	= 1.3
1 to 50%	= 1.2
51 to 75%	= 1.1
76% or more	= 1.0

FRONTAGE 1

A.

multiplied by:

B.

multiplied by:

C.

multiplied by:

D.

if you have FRONTAGE 2

A.

multiplied by:

B.

multiplied by:

C.

multiplied by:

D.

E.

F.

but no less than your **SIGN AREA ASSURANCE**

YOUR MAXIMUM SIGN AREA PER SIGN-LOT IS "E"
UNLESS YOU NEED TO FIGURE "F."

If 6% of the GROUND FLOOR AREA of your PRINCIPAL USE BUILDING is less than the total in "E," then you have a **SIGN AREA CAP** ($.06 \times$ GFA = "F") instead.